Business and Social Studies Department

Semester: 1 **2026-2027**

Grade Level	11	**Subject: Business**
Teacher(s) Name	**Rana Zeidan and Mohammed Ashraf**	
Textbook	**Better Business, 7th Edition**	

Week #	Dates		Lesson Title / Pages	CCSS / NGSS Code / MOE
1	Aug 31	Sept 4	***Unit 1: Part 1: Looking at the Business Environment*** ***Chapter 1: Business Basics*** 1.1 The Business Landscape: Introduction to Business and list the factors of production. 1.2 Common Business Challenges and Opportunities: Competition, the social environment, globalization, and technological changes challenge and provide opportunities to business owners.	A4.1 Identify factors of production needed to create wealth. 7.2 Explain the importance of accountability and responsibility in fulfilling personal, community, and workplace roles. 7.3 Understand the need to adapt to changing and varied roles and responsibilities. 7.4 Practice time management and efficiency to fulfill responsibilities.
2	Sept 7	Sept 11	***Unit 1: Part 1: Looking at the Business Environment*** ***Chapter 1: Business Basics*** 1.3 Types of Businesses 1.4 Taking Business Personally	7.2 Explain the importance of accountability and responsibility in fulfilling personal, community, and workplace roles. 7.3 Understand the need to adapt to changing and varied

				roles and responsibilities. 7.4 Practice time management and efficiency to fulfill responsibilities.
3	**Sept 14**	**Sept 18**	***Unit 1: Part 1: Looking at the Business Environment*** ***Chapter 2: Economics*** *2*.1 The Basics of Economics: Why is economics so important? 2.2 Determining Price: Supply and Demand	10.10 Apply the economic principles and concepts fundamental to business operations. A4.3 Recognize the determinants of supply and demand and their impact on pricing. A2.10 Compare and contrast various economic systems.
4	**Sept 21**	**Sept 25**	***Unit 1: Part 1: Looking at the Business Environment*** ***Chapter 2: Economics*** 2.2 Determining Price: Supply and Demand 2.3 Degrees of Competition	10.10 Apply the economic principles and concepts fundamental to business operations. A4.3 Recognize the determinants of supply and demand and their impact on pricing. C3.6 Analyze the role of government in economic systems.
5	**Sept 28**	**Oct 2**	***Unit 1: Part 1: Looking at the Business Environment*** ***Chapter 2: Economics*** 2.3 Degrees of Competition 2.4 Economic Indicators	10.10 Apply the economic principles and concepts fundamental to business operations. C3.6 Analyze the role of government in economic systems.
6	**Oct 5**	**Oct 9**	***Unit 1: Part 1: Looking at the Business Environment*** ***Chapter 2: Economics*** *2*.5 Government and the Economy	10.10 Apply the economic principles and concepts fundamental to business operations. C3.6 Analyze the role of government in economic systems.
	Oct 12	**Oct 16**	**1st Semester Break**	

7	**Oct 19**	**Oct 23**	***Unit 1: Looking at the Business Environment*** ***Chapter 3: Ethics in Business*** 3.1 Ethics: The Basics 3.2 Personal Ethics Meets Business Ethics 3.3 Corporate Social Responsibility	• 8.0 Ethics and Legal Responsibilities • Practice professional, ethical, and legal behavior, responding thoughtfully to diverse perspectives and resolving contradictions when possible, consistent with applicable laws, regulations, and organizational norms. (Direct alignment with SLS 11-12.1d) 8.3 Demonstrate ethical and legal practices consistent with Business and Finance sector workplace standards. 8.4 Explain the importance of personal integrity, confidentiality, and ethical behavior in the workplace. 8.5 Analyze organizational culture and practices within the workplace environment.
8	**Oct 26**	**Oct 30** **End of quarter 1**	***Unit 1: Looking at the Business Environment*** ***Chapter 3: Ethics in Business*** 3.1 Ethics: The Basics 3.2 Personal Ethics Meets Business Ethics ***3.3 Corporate Social Responsibility:*** • 3.3.4 Measuring CSR	• 8.0 Ethics and Legal Responsibilities • Practice professional, ethical, and legal behavior,

				responding thoughtfully to diverse perspectives and resolving contradictions when possible, consistent with applicable laws, regulations, and organizational norms. (Direct alignment with SLS 11-12.1d) 8.3 Demonstrate ethical and legal practices consistent with Business and Finance sector workplace standards. 8.4 Explain the importance of personal integrity, confidentiality, and ethical behavior in the workplace. 8.5 Analyze organizational culture and practices within the workplace environment.
9	**Nov 2**	**Nov 6** **Nov. 2-4 National Day Holiday**	***Unit 1: Looking at the Business Environment*** ***Chapter 3: Ethics in Business*** ***3.3 Corporate Social Responsibility:*** • 3.3.5: CSR and Social Networking • 3.3.6: The Challenges of CSR • 3.3.7: The Effects of CSR on Society • 3.3.8: The Effects of Individuals on CSR	• 8.0 Ethics and Legal Responsibilities • Practice professional, ethical, and legal behavior, responding thoughtfully to diverse perspectives and resolving contradictions when possible, consistent with applicable laws,

				regulations, and organizational norms. (Direct alignment with SLS 11-12.1d) 8.3 Demonstrate ethical and legal practices consistent with Business and Finance sector workplace standards. 8.4 Explain the importance of personal integrity, confidentiality, and ethical behavior in the workplace. 8.5 Analyze organizational culture and practices within the workplace environment.
10	**Nov 9**	**Nov 13**	***Unit 1: Looking at the Business Environment*** ***Chapter 3: Ethics in Business*** 3.4: Dangers of a Weak Ethical Focus • 3.4.2: Recovering from Weak Ethical Conduct 3.5 Business Opportunities Created by Ethical Needs 3.6 How Businesses Develop an Ethical Environment: • 3.6.2: Ethical Focus Every Day	• 8.0 Ethics and Legal Responsibilities • Practice professional, ethical, and legal behavior, responding thoughtfully to diverse perspectives and resolving contradictions when possible, consistent with applicable laws, regulations, and organizational norms. (Direct alignment with SLS 11-12.1d) 8.3 Demonstrate ethical and legal practices

				consistent with Business and Finance sector workplace standards. 8.4 Explain the importance of personal integrity, confidentiality, and ethical behavior in the workplace. 8.5 Analyze organizational culture and practices within the workplace environment.
11	**Nov 16**	**Nov 20**	***Unit 2: Starting and Structuring a Business*** ***Chapter 5: Small Business and the Entrepreneur*** 5.1 Small Business: The Mainstream of the U.S. Economy • 5.1.2: Small Business and the Workforce • 5.1.3: Small Business and Technology • 5.1.4: Reasons for Starting a Small Business 5.2: Entrepreneurship • 5.2: Entrepreneurship • 5.2.2: Types of Entrepreneurs	3.7 Recognize the importance and impact small businesses have on our state, nation and world economies.
12	**Nov 23**	**Nov 27**	***Unit 2: Starting and Structuring a Business*** ***Chapter 5: Small Business and the Entrepreneur*** 5.3: Buying Franchises and Existing Businesses • 5.3: Buying Franchises and Existing Businesses • 5.3.2: Pros and Cons of Owning a Franchise Business • 5.3.3: Franchise Considerations • 5.3.4: Buying an Existing Business 5.4: Planning a Business Venture • 5.4: Planning a Business Venture • 5.4.2: Lean Canvas and Business Model Canva 5.5: The Risks of Small Businesses and Where to Get Help	

13	**Nov 30**	**Dec 4**	***Unit 2: Starting and Structuring a Business*** ***Chapter 6: Forms of Business Ownership*** 6.1 Sole Proprietorships • 6.1.2: Advantages and Disadvantages 6.2: Partnerships • 6.2: Partnerships • 6.2.2: Elements of a Partnership Agreement • 6.2.3: Types of Partnerships 6.3: Corporations • 6.3: Corporations • 6.3.2: Advantages of Incorporation • 6.3.3: Disadvantages of Incorporation • 6.3.4: S Corporations • 6.3.5: Limited Liability Companies • 6.3.6: Comparing Forms of Ownership	C1.1 Identify forms of business ownership and entrepreneurial opportunities available in international business. C3.1 Know the risk management principles associated with small-business ownership. C3.2 Compare the different types of business ownership and the advantages and disadvantages of owning and managing a small business.
14	**Dec 7**	**Dec 11**	***Unit 2: Starting and Structuring a Business*** ***Chapter 6: Forms of Business Ownership*** 6.4: Nonprofits, Not-for-Profits, and Cooperatives • 6.4.2: Cooperatives 6.5: Mergers and Acquisitions • 6.5: Mergers and Acquisitions • 6.5.2: Advantages of Mergers and Acquisitions • 6.5.3: Types of Mergers • 6.5.4: Disadvantages of Mergers	C1.1 Identify forms of business ownership and entrepreneurial opportunities available in international business. C3.1 Know the risk management principles associated with small-business ownership. C3.2 Compare the different types of business ownership and the advantages and disadvantages of owning and managing a small business.
	Dec 14	**Jan 1**	**Winter Break for All Students**	
15	**Jan 4**	**Jan 8**	***Unit 2: Managing a Business and Employees*** ***Chapter 7: Business Management and Organization*** 7.1: The Foundations of Management • 7.1.2: Levels of Management • 7.1.3: The Skills of Successful Managers 7.2: The Functions of Management: Planning • 7.2.2: Vision and Mission Statement • 7.2.3: SWOT Analysis • 7.2.4: Tactical and Operational Planning	9.2 Identify the characteristics of successful teams, including leadership, cooperation, collaboration, and effective decision-making skills as applied in groups, teams, and career technical student organization activities. 9.3 Understand the characteristics and benefits of teamwork, leadership, and citizenship in the school,

			• 7.2.5: Contingency Planning	community, and workplace setting. 9.7 Participate in interactive teamwork to solve real Business and Finance sector issues and problems. A3.3 Recognize a business' responsibility to employees, shareholders, society, and the environment.
16	**Jan 11**	**Jan 15**	***Unit 2: Managing a Business and Employees*** ***Chapter 7: Business Management and Organization*** 7.3: The Functions of Management: Organizing • 7.3.2: Alternative Organizational Structures 7.4: The Functions of Management: Controlling	9.2 Identify the characteristics of successful teams, including leadership, cooperation, collaboration, and effective decision-making skills as applied in groups, teams, and career technical student organization activities. 9.3 Understand the characteristics and benefits of teamwork, leadership, and citizenship in the school, community, and workplace setting. 9.7 Participate in interactive teamwork to solve real Business and Finance sector issues and problems. A3.3 Recognize a business' responsibility to employees, shareholders, society, and the environment.
17	**Jan 18**	**Jan 22**	**Semester 1 Exams**	
18	**Jan 25**	**Jan 29**	**Semester 1 Exams**	