



**Dubai International Private School (Al-Quoz)**  
DIPS, in partnership with parents and community, strives to ensure all students are digitally literate, lifelong learners, productive citizens and nurture their well-being in an inclusive learning environment.



**"Empowering Minds, Inspiring Hearts, Shaping the Future"**  
**"تمكين العقول، إلهام القلوب، تشكيل المستقبل"**

### Business Studies Department

**Semester: 1**

**2025 – 2026**

Grade Level		11	Subject: Business Studies	
Teacher(s) Name		Duha Al-assaf and Rana Zeidan		
Textbook		Business Essentials - Pearson		
Week #	Dates		Lesson Title / Pages	CCSS / NGSS Code / MOE
1	Aug.25 <sup>th</sup>	Aug.29 <sup>th</sup>	<b>Unit 1:</b> The Contemporary Business World  <b>Chapter 1:</b> The Global Business Environment	<b>California CTE:</b> B1.0 – Understand the key concepts of global economics.  <b>CCSS:</b> RST.11-12.2 – Determine central ideas; SL.11-12.1 – Engage in collaborative discussions.
2	Sept. 1 <sup>st</sup>	Sept. 5 <sup>th</sup>	<b>Unit 1:</b> The Contemporary Business World  <b>Chapter 2:</b> Understanding Business Ethics and Social Responsibility	<b>California CTE:</b> B4.2 – Analyze the role of ethics in business decision-making.  <b>CCSS:</b> RST.11-12.8 – Evaluate reasoning and evidence in a text.
3	Sept.8 <sup>th</sup>	Sept.12 <sup>th</sup>	<b>Unit 1:</b> The Contemporary Business World  <b>Chapter 3:</b> Entrepreneurship, New Ventures, and Business Ownership	<b>California CTE:</b> B5.0 – Understand principles of entrepreneurship and business ownership.  <b>CCSS:</b> WHST.11-12.2 – Write informative/explanatory texts; RST.11-12.3 – Follow complex procedures.

4	Sept. 15 <sup>th</sup>	Sept.19 <sup>th</sup>	<b>Unit 1:</b> The Contemporary Business World  <b>Chapter 4:</b> Understanding the Global Context of Business	<b>California CTE:</b> B1.3 – Identify how cultural differences affect global business.  <b>CCSS:</b> RST.11-12.7 – Integrate and evaluate diverse sources of information.
5	Sept.22 <sup>nd</sup>	Sept.26 <sup>th</sup>	<b>Unit 2:</b> Managing the Business  <b>Chapter 5:</b> Managing the Business	<b>California CTE:</b> B7.0 – Understand effective management practices.  <b>CCSS:</b> WHST.11-12.4 – Produce clear and coherent writing.
6	Sept. 29 <sup>th</sup>	Oct.3 <sup>rd</sup>	<b>Unit 2:</b> Managing the Business  <b>Chapter 5:</b> Managing the Business	<b>California CTE:</b> B7.0 – Understand effective management practices.  <b>CCSS:</b> WHST.11-12.4 – Produce clear and coherent writing.
7	Oct.6 <sup>th</sup>	Oct.10 <sup>th</sup>	<b>Unit 2:</b> Managing the Business  <b>Chapter 6:</b> Organizing the Business	<b>California CTE:</b> B7.1 – Understand various organizational structures and their impact.  <b>CCSS:</b> RST.11-12.5 – Analyze structure of texts related to management.
8	Oct.13 <sup>th</sup>	Oct.17 <sup>th</sup>	<b>Unit 2:</b> Managing the Business  <b>Chapter 6:</b> Organizing the Business	<b>California CTE:</b> B7.1 – Understand various organizational structures and their impact.  <b>CCSS:</b> RST.11-12.5 – Analyze structure of texts related to management.
9	Oct.20 <sup>th</sup>	Oct.24 <sup>th</sup> <b>Oct 24 End of Quarter 1</b>	<b>Unit 2:</b> Managing the Business  <b>Chapter 7:</b> Operations Management and Quality	<b>California CTE:</b> B8.0 – Understand the role of operations and quality

				control.  <b>CCSS:</b> RST.11-12.9 – Synthesize information from different sources.
10	Oct.27 <sup>th</sup>	Oct.31 <sup>st</sup>	<b>Unit 2:</b> Managing the Business  <b>Chapter 7:</b> Operations Management and Quality	<b>California CTE:</b> B8.0 – Understand the role of operations and quality control.  <b>CCSS:</b> RST.11-12.9 – Synthesize information from different sources.
11	Nov.3 <sup>rd</sup>	Nov.7 <sup>th</sup>	<b>Unit 3:</b> People in Organizations  <b>Chapter 8:</b> Employee Behavior and Motivation	<b>California CTE:</b> B6.0 – Understand human resource management and employee motivation.  <b>CCSS:</b> WHST.11-12.1 – Write arguments focused on discipline-specific content.
12	Nov.10 <sup>th</sup>	Nov.14 <sup>th</sup>	<b>Unit 3:</b> People in Organizations  <b>Chapter 8:</b> Employee Behavior and Motivation	<b>California CTE:</b> B6.0 – Understand human resource management and employee motivation.  <b>CCSS:</b> WHST.11-12.1 – Write arguments focused on discipline-specific content.
13	Nov.17 <sup>th</sup>	Nov.21 <sup>st</sup>	<b>Unit 3:</b> People in Organizations  <b>Chapter 9:</b> Leadership and Decision Making	<b>California CTE:</b> B7.2 – Understand effective leadership styles and decision-making models.  <b>CCSS:</b> SL.11-12.4 – Present information, findings, and supporting evidence clearly.
14	Nov. 24 <sup>th</sup>	Nov.28 <sup>th</sup>	<b>Unit 3:</b> People in Organizations  <b>Chapter 9:</b> Leadership and Decision Making	<b>California CTE:</b> B7.2 – Understand effective leadership styles and decision-making models.

				<b>CCSS:</b> SL.11-12.4 – Present information, findings, and supporting evidence clearly.
15	Dec.1 <sup>st</sup>	Dec.5 <sup>th</sup>	<b>Unit 3:</b> People in Organizations  <b>Chapter 10:</b> Human Resource Management and Labor Relations	<b>California CTE:</b> B6.0 – Understand the role of human resources in managing employees.  <b>CCSS:</b> RST.11-12.4 – Determine meaning of domain-specific words and phrases.
16	Jan 5 <sup>th</sup>	Jan 9 <sup>th</sup>	<b>Unit 3:</b> People in Organizations  <b>Chapter 10:</b> Human Resource Management and Labor Relations	<b>California CTE:</b> B6.0 – Understand the role of human resources in managing employees.  <b>CCSS:</b> RST.11-12.4 – Determine meaning of domain-specific words and phrases.
17	Jan 12 <sup>th</sup>	Jan 16 <sup>th</sup>	<b>Unit 4:</b> Principles of Marketing  <b>Chapter 11:</b> Marketing Processes and Consumer Behavior	<b>California CTE:</b> B11.1 – Understand basic marketing functions and consumer behavior.  <b>CCSS:</b> RST.11-12.2 – Determine central ideas; WHST.11-12.2 – Write explanatory texts.
18	Jan 19 <sup>th</sup>	Jan 23 <sup>rd</sup>	<b>Unit 4:</b> Principles of Marketing  <b>Chapter 11:</b> Marketing Processes and Consumer Behavior	<b>California CTE:</b> B11.1 – Understand basic marketing functions and consumer behavior.  <b>CCSS:</b> RST.11-12.2 – Determine central ideas; WHST.11-12.2 – Write explanatory texts.
19	Jan 26 <sup>th</sup>	Jan 30 <sup>th</sup>	Semester 1 Exams: Jan 22 <sup>nd</sup> to Jan 30 <sup>th</sup>	
Winter Break for Students: Dec 8 to Jan 4				

