



Dubai International Private School - BR.

DIPS, in partnership with parents and community, strives to ensure all students are digitally literate, lifelong learners, productive citizens and nurture their well-being in an inclusive learning environment.

"Empowering Minds, Inspiring Hearts, Shaping the Future"

"تمكين العقول، إلهام القلوب، تشكيل المستقبل"



Career & Guidance Handbook

AY: 2026-2027



Welcome & Vision

A Message from the Principal

At DIS^{-BR}, we believe every student's journey is unique. High school is not only about earning credits but about discovering passions, developing talents, and preparing for life beyond graduation. This handbook will guide you through the pathways to success, from academics to university admissions, from personal growth to community engagement.

A Message from the Career & Guidance Office

As your counselor, I am here to walk alongside you on your journey of self-discovery. Whether you are exploring career options, preparing for university, or contributing through service, remember: every choice shapes your future. This handbook is your roadmap — use it, update it, and make it your own.



Vision

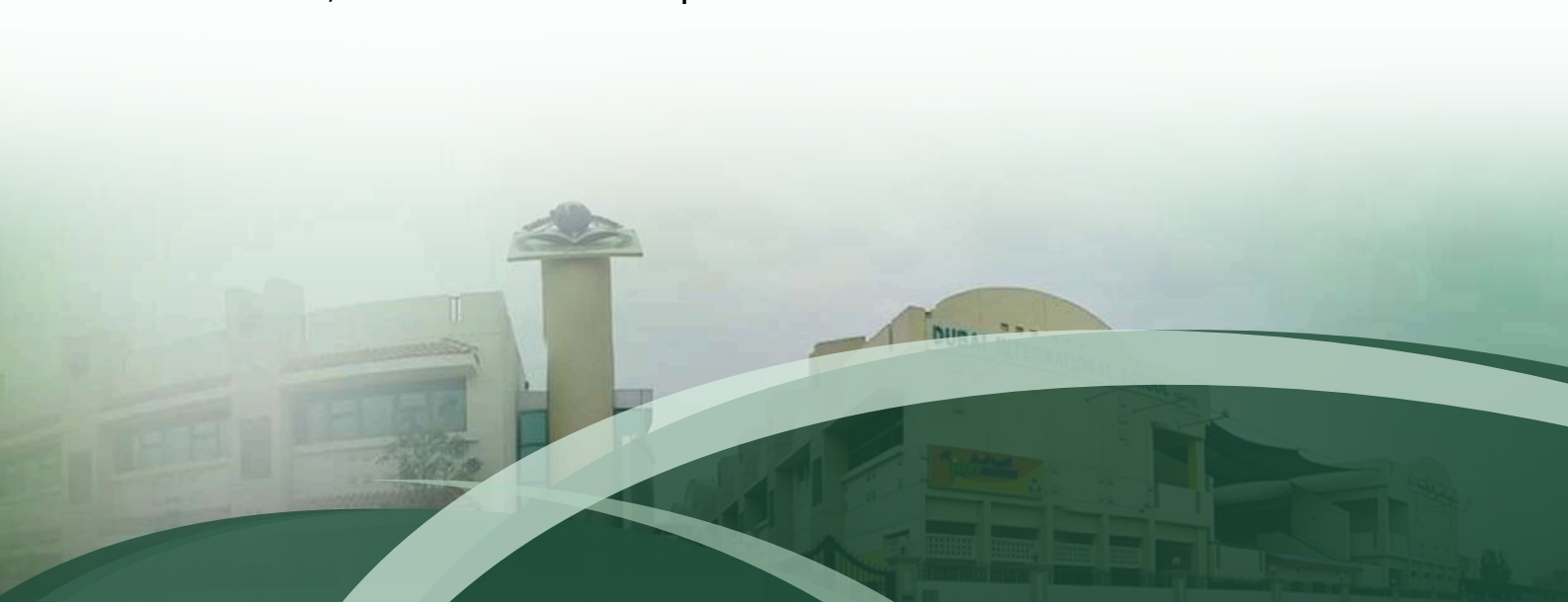
DIS_{-BR}, in partnership with parents and community, strives to ensure all students are digitally literate, lifelong learners, productive citizens and nurture their well-being in an inclusive learning environment.

Mission

We are committed to providing education following international standards yet adhering to local values and traditions.

Core Values

We believe that our students, staff and community must have the values of integrity, respect, responsibility, excellence, and citizenship.



Purpose of the University and Career Guidance Handbook

The University and Career Guidance Handbook is designed to support students and families throughout their academic and career journey. It serves as a roadmap to help students explore, plan, and make informed decisions about their future pathways, whether they aim to pursue higher education or enter the workforce.

This handbook outlines key information about career exploration, university admissions, standardized testing, equivalency requirements, scholarship opportunities, and essential skills for lifelong success.

It aims to empower students to:

- Identify their strengths, interests, and goals.
- Align their academic choices with suitable university majors and career paths.
- Understand the requirements of local and international universities.
- Prepare effectively for post-secondary success and global citizenship.

Our mission is to provide accessible, comprehensive, and up-to-date guidance that enables every student to confidently navigate their journey from school to university and beyond.



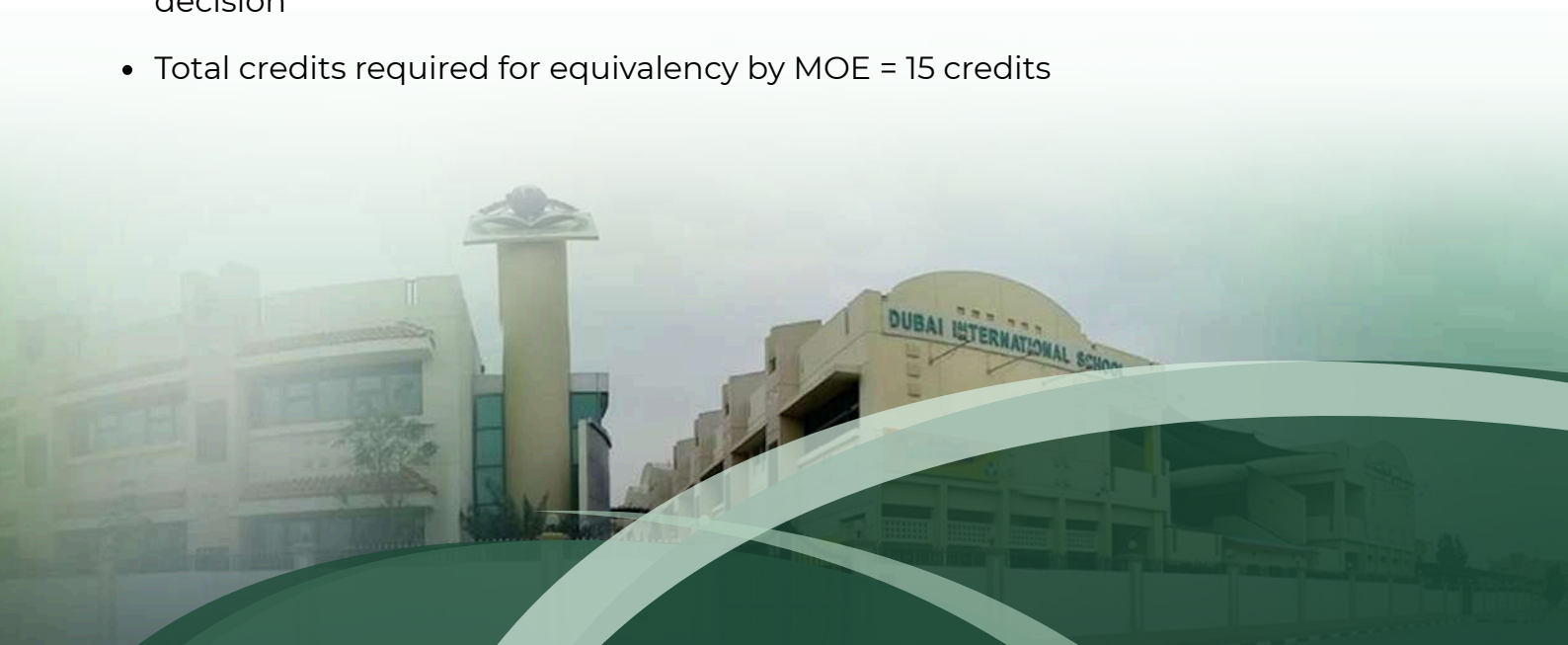
MOE Equivalency Requirements

- Students must successfully pass grades 10, 11 and 12 with at least five subjects each academic year with a grade of at least 60%.
- Students must pass:
 - IELTS Academic with a minimum band of 5.0 OR TOEFL iBT with a minimum score of 61
 - SAT with a minimum score of 450 in Math

DIS-_{BR} High School Diploma Requirements

The following requirements must be met to have the high school diploma from Dubai International Private School - BR.

- All students must complete the following subjects during grades 9, 10, 11, 12:
 - English Language (at least 4 credit hours).
 - Mathematics (at least 4 credit hours).
 - Science subjects (at least 4 credit hours).
 - Social Studies or Humanities (at least 3 credit hours).
- To be granted a DIS-_{BR} High School Diploma, students should accomplish 27 credits (including Arabic, Islamic & PE) 27 credits = Mandatory Courses 20.5 credits + Elective Courses 6.5 credits
- Credits related to Moral Education will be considered according to MOE/KHDA decision
- Total credits required for equivalency by MOE = 15 credits



AP Requirements

At Dubai International School, we provide a range of AP courses specifically designed to cater to the varied interests and academic aspirations of our students.

Our offerings include:

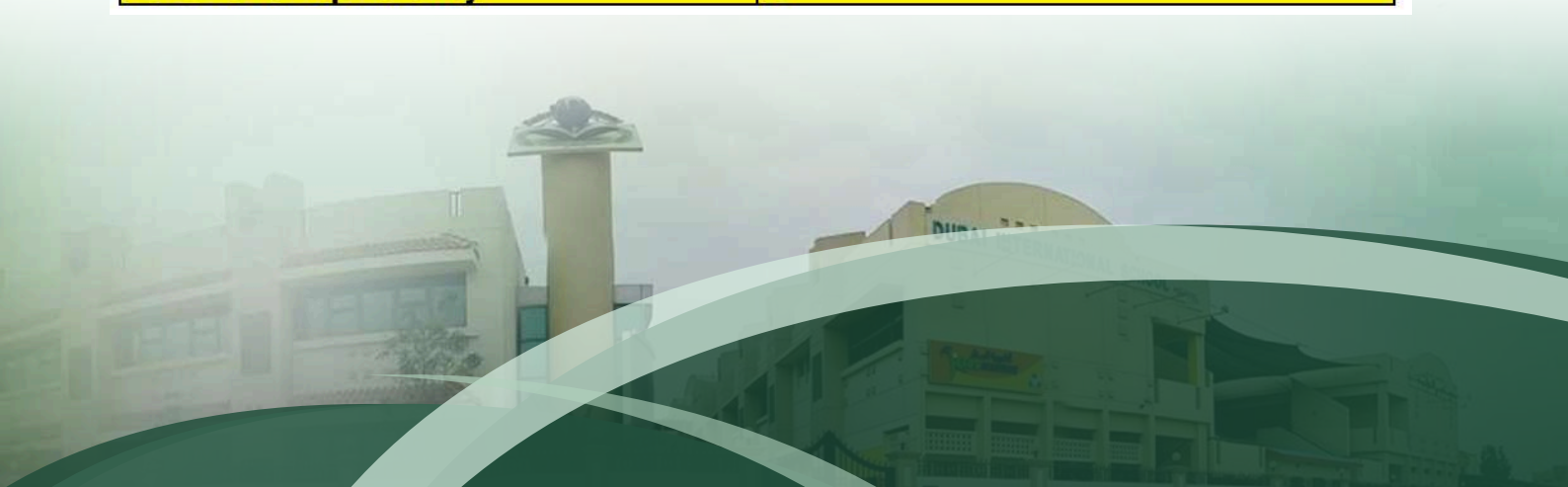
- AP Physics C: Mechanics
 - AP Physics C: Electricity and Magnetism
 - AP Chemistry
 - AP Biology
 - AP Microeconomics
 - AP Macroeconomics
 - AP Calculus
 - AP Computer Science
- These courses are crafted to challenge and motivate students, offering them the chance to earn college credit while preparing for higher education.
 - Each course is led by knowledgeable educators who are passionate about their fields and dedicated to supporting student success.
 - Please note that students opting for AP courses must pass an entrance exam to be eligible to take the AP course.



DIPS High School Courses - Grades 9 and 10

GRADE 9			
Mandatory Courses			
Subject	Credits	Subject	Credits
Arabic A for natives / Arabic B for non-natives	1	Algebra I + (Geometry Supplement)	1
English I	1	Biology	1
Islamic A Education for Arab Muslims and Islamic B for non-Arab / Non-Muslims must take Civics	0.5	UAE Social Studies	0.5
		French	0.5
Physical Education	0.5	Moral Education	0
Total Credits		6	
Credits for Equivalency			

GRADE 10			
Mandatory Courses			
Subject	Credits	Subject	Credits
Arabic A for natives / Arabic B for non-natives	1	English II	1
Islamic A Education for Arab Muslims and Islamic B for non-Arab / Non-Muslims must take Civics	0.5	Moral Education	0
		French	0.5
		Physical Education	0.5
Geometry + (Algebra II Supplement)	1	Chemistry	1
Elective Courses			
Visual Arts/ Graphic Design/ Drama/ Theatre		0.5	
Sociology/ World History		1	
Total Credits		7	
Credits for Equivalency		5	



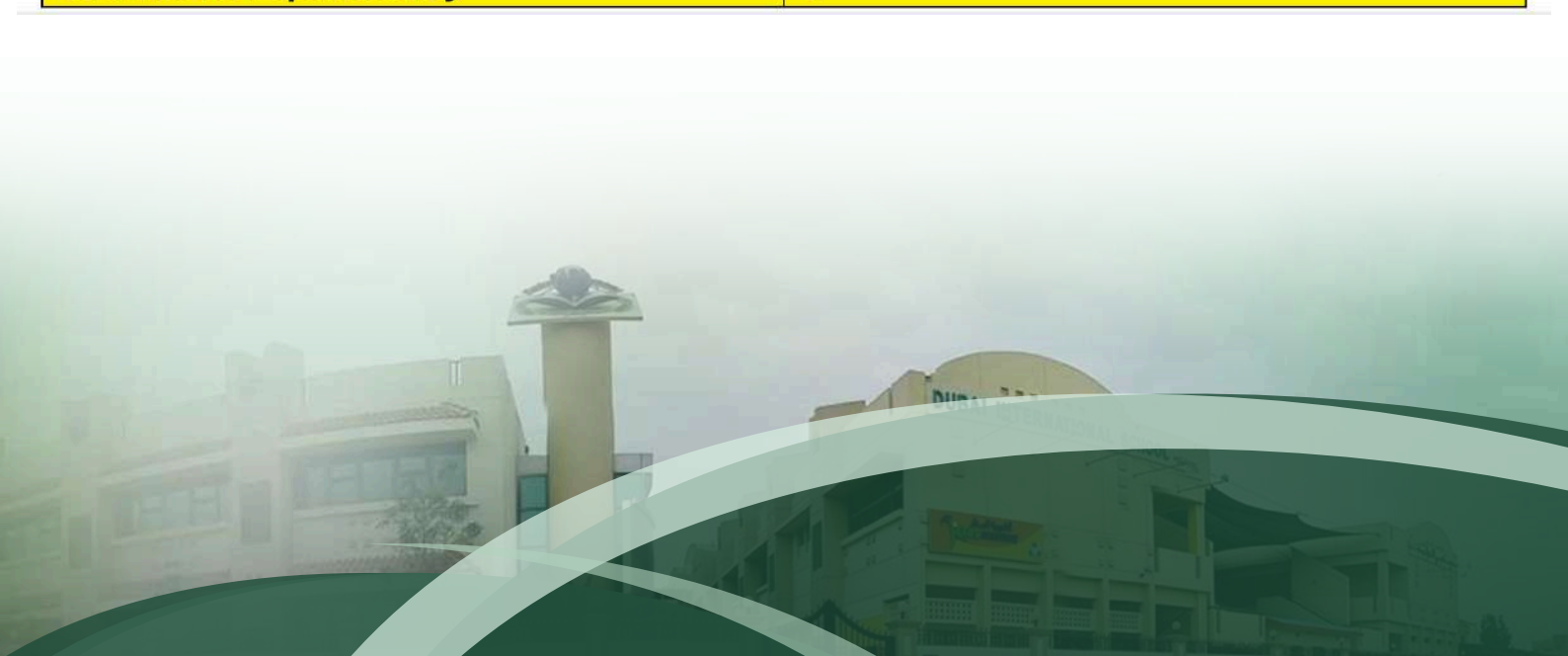
DIPS High School Courses - Grade 11

GRADE 11			
Mandatory Courses			
Subject	Credits	Subject	Credits
Arabic A for natives / Arabic B for non-natives	1	English III	1
Islamic A Education for Arab Muslims and Islamic B for non-Arab / Non-Muslims must take Civics	0.5	Moral Education	0
		Physical Education	0.5
		Microeconomics/ AP Microeconomics	1
Algebra II Pre-Calculus	1	Physics	1
Elective Courses			
AP Chemistry/ Honors Biology /Computer Science / Introduction to Business		1	
Total Credits		7	
Credits for Equivalency		5	



DIPS High School Courses - Grade 12

GRADE 12			
Mandatory Courses			
Subject	Credits	Subject	Credits
Arabic A for natives / Arabic B for non-natives	1	English IV	1
Islamic A Education for Arab Muslims and Islamic B for non-Arab / Non-Muslims must take Civics	0.5	Moral Education	0
		Physical Education	0.5
Elective Courses			
AP Calculus / Calculus / Statistics / Math for Business		1	
AP Physics C: Mechanics / AP Physics C: Electricity & Magnetism / Honors Physics / Health & Food Science		1	
AP Chemistry / Honors Chemistry / International Business and Marketing / Communication & Technology		1	
AP Biology / Programming & Coding / AP Computer Science / Macroeconomics / AP Macroeconomics / Accounting		1	
Total Credits		7	
Credits for Equivalency		5	



Grade 10 Course Descriptions

DIPS High School Elective Options

Course Title: Drama and Theater

Course Description

This drama course provides students with an introduction to the art of theatre, focusing on developing acting skills, understanding theatrical history, and exploring the collaborative nature of drama. Throughout the year, students will engage in a variety of performance-based activities, including acting, improvisation, scripted scenes, and theatre design. The course is designed to nurture creativity, teamwork, and self-expression, while fostering an appreciation for the rich history and techniques of theatre arts.

Alignment with Majors and Careers

Taking Drama will support a wide range of university majors such as Theatre Arts, Film and Media Studies, Communication, and Education. It also opens pathways to careers including acting, directing, scriptwriting, stage design, teaching, and arts therapy. The course builds essential skills in creativity, communication, and teamwork that are valuable in many professional fields.

Examples of Coursework

- Improvisation Games
- Character Development Exercises
- Scene Work and Performance
- Theatre History and Dramatic Styles
- Devised Theatre Projects
- Theatre Production and Design
- Performance Critiques and Reviews



DIPS High School Elective Options

Grade
10

Course Title: Visual Arts

Course Description

This Visual Arts course introduces students to a wide range of artistic techniques, media, and styles while encouraging personal expression and creative problem-solving. Students explore elements of art and principles of design through drawing, painting, sculpture, and digital art. The course also incorporates art history, critique, and portfolio development to build both technical skill and visual literacy.

Alignment with Majors and Careers

Visual Arts supports students pursuing majors such as Fine Arts, Graphic Design, Art Education, Architecture, and Animation. It lays the foundation for careers like illustrator, graphic designer, art teacher, animator, interior designer, or art director, where creativity, aesthetic understanding, and technical skill are essential.

Examples of Coursework

- Elements and Principles of Art and Design
- Drawing and Painting Techniques
- Color Theory and Composition
- Mixed Media and Collage
- Sculpture and 3D Art
- Digital Art and Graphic Design Basics
- Art History and Cultural Art Forms

DIPS High School Elective Options

Course Title: Graphic Design

Course Description

This introductory course in graphic design focuses on visual communication, creativity, and digital media. Students learn key design elements such as typography, color theory, and layout, while gaining hands-on experience with Adobe software especially Photoshop for image editing and digital art. Projects include branding, logo design, and multimedia work, helping students build a strong foundation for further study or creative careers.

Alignment with Majors and Careers

Studying graphic design in high school aligns well with university majors such as Graphic Design, Visual Arts, Digital Media, Advertising, and Communication. It also prepares students for creative careers in fields like branding, web design, digital marketing, illustration, and multimedia production, where visual storytelling and technical design skills are in high demand.

Examples of Coursework

- Design basics: layout, typography, color theory
- Photo editing with Adobe Photoshop
- Vector graphics with Adobe Illustrator
- Page design with Adobe InDesign
- Branding and logo creation
- Graphics for web and social media
- Visual storytelling and creative projects



Course Title: World History

Course Description

This World History course offers students a broad overview of major civilizations, events, and global developments from ancient times to the modern era. Students will explore how societies have evolved through political systems, cultural achievements, conflicts, and economic changes. Emphasis is placed on understanding historical cause and effect, comparing civilizations, and recognizing patterns that have shaped the world today.

Alignment with Majors and Careers

World History builds a strong foundation for majors such as History, Political Science, International Relations, Law, Sociology, and Education. It develops critical thinking, research, and analytical skills that are valuable in a variety of careers. Students who study World History can pursue professions such as historian, lawyer, educator, journalist, diplomat, museum curator, or policy analyst, where understanding historical context and global perspectives is essential.

Examples of Coursework

- Ancient Civilizations (Mesopotamia, Egypt, Indus Valley)
- The Renaissance and Reformation
- Age of Exploration and Colonization
- Revolutions (Scientific, Industrial, Political)
- Globalization and Modern Conflicts



DIPS High School Elective Options

Course Title: Sociology

Course Description

This course offers students an engaging introduction to the scientific study of society and human behavior. It explores how people interact within social groups, how institutions shape our experiences, and how cultural norms develop and change over time.

Alignment with Majors and Careers

Sociology builds a strong foundation for majors such as Sociology, Social Work, Psychology, Education, and Human Services. Career paths include social worker, counselor, community outreach specialist, policy analyst, and HR coordinator.

Examples of Coursework

- Socialization and culture
- Social inequality and stratification
- Gender, race, and identity
- Institutions like family and education
- Crime, deviance, and social control



Grade 11

Course Descriptions

DIPS High School Elective Options

Course Title: Honors Biology

Course Description

Honors Biology is an advanced, in-depth course designed to give students a strong foundation in biological sciences. It is more rigorous than a standard biology course but less intensive than AP Biology, making it ideal for students who want a challenge and are considering science-focused university majors.

Alignment with Majors and Careers

Students who take Honors Biology build a strong foundation in life sciences and are well-prepared for advanced science courses and future studies in fields such as Medicine, Veterinary Science, Biotechnology, and Environmental Science.

Examples of Coursework

- Human organization
- Human Evolution and Ecology
- Integration and coordination in human
- Human Genetics
- Ecosystem interaction



DIPS High School Elective Options

Course Title: AP Chemistry

Course Description

AP Chemistry is a college-level course designed to give students a deep understanding of chemical principles and to prepare them for the AP Chemistry Exam. The course emphasizes critical thinking, problem-solving, and hands-on laboratory experiences.

Alignment with Majors and Careers

Taking AP Chemistry in high school is highly beneficial — and sometimes essential — for students who plan to pursue majors in science, health, or engineering fields at the university level.

Examples of Coursework

- Atomic Structure and Properties
- Molecular and Ionic Compound Structure and Properties
- Intermolecular Forces and Properties
- Chemical Reactions
- Kinetics
- Thermodynamics
- Equilibrium
- Acids and Bases
- Applications of Thermodynamics



DIPS High School Elective Options

Course Title: Computer Science

Course Description

This course offers a hands-on introduction to modern web development using HTML and CSS, with no prior experience required. Students will learn to design and code responsive, user-friendly websites, covering layout, navigation, multimedia, and forms. The course also introduces key concepts like usability, accessibility, and responsive design, while building creativity, problem-solving, and attention to detail through practical projects.

Alignment with Majors and Careers

Studying web development in high school aligns with university majors such as Computer Science, Information Technology, Web Design, Digital Media, and Software Engineering. It also prepares students for careers in web development, front-end design, UI/UX design, digital marketing, and content creation—fields that highly value coding skills, creativity, and user-focused design.

Examples of Coursework

- Build structured HTML5 web pages
- Apply web design principles for layout and usability
- Style pages using CSS, including flexbox and grid
- Create and validate web forms
- Use color and typography for visual appeal
- Implement navigation menus and links
- Publish and maintain multi-page websites
- Understand basics of responsive design for mobile



DIPS High School Elective Options

Course Title: Introduction to Business

Course Description

This course provides a comprehensive overview of the business world, from entrepreneurship and management to finance and ethical decision-making. It helps students understand how businesses operate and the roles people play within them.

Alignment with Majors and Careers

This course supports students interested in pursuing majors in Business Administration, Entrepreneurship, Management, and Accounting. It provides a comprehensive introduction to how businesses operate, covering topics such as organizational structures, business planning, financial decision-making, and ethical practices. The skills and knowledge gained are ideal for students aiming to launch their own ventures or work in dynamic business environments. Potential career paths include entrepreneur, business analyst, operations manager, startup founder, or financial officer.

Examples of Coursework

- Forms of business ownership
- Leadership and management styles
- Business planning and entrepreneurship
- Marketing, finance, and HR basics
- Corporate social responsibility



Grade 12

Course Descriptions

DIPS High School Elective Options

Course Title: Calculus

Course Description

This course covers limits, derivatives, integrals, and applications of algebraic, trigonometric, exponential, and logarithmic functions. It builds strong problem-solving skills essential for further studies in mathematics and related fields.

Alignment with Majors and Careers

This course supports majors like engineering, physics, computer science, and prepares students for careers in science, technology, finance, and research.

Examples of Coursework

- Limit and Continuity Exercises
- Derivative Problems
- Applications of Derivatives
- Integration Problems
- Techniques of Integration
- Applications of Integrals
- Transcendental Functions



DIPS High School Elective Options

Course Title: AP Calculus

Course Description

AP Calculus covers topics in differential and integral calculus, including limits, derivatives, definite and indefinite integrals, and the Fundamental Theorem of Calculus. Students develop analytical and problem-solving skills through real-world applications, preparing for the AP exam and advanced college coursework.

Alignment with Majors and Careers

This course supports majors like engineering, mathematics, computer science, economics, physics, and health sciences, and opens pathways to careers in technology, engineering, finance, medicine, and scientific research.

Examples of Coursework

- Limits and Continuity
- Differentiation
- Applications of Derivatives
- Integration
- Applications of Integrals
- Transcendental Functions

In regular Calculus courses, the emphasis is primarily on understanding mathematical techniques and theoretical concepts, with limited focus on real-world applications. In contrast, AP Calculus places greater importance on applying these concepts to solve practical problems in areas such as physics, economics, and biology.



DIPS High School Elective Options

Course Title: Statistics

Course Description

This course introduces key concepts in statistics, including data analysis, measures of center and spread, probability, and discrete random variables. Students learn to interpret data and apply statistical reasoning to real-world situations.

Alignment with Majors and Careers

Supports majors such as data science, economics, business, finance, engineering, and health sciences. Prepares students for careers in data analysis, finance, research, and business decision-making.

Examples of Coursework

- Measures of center and spread
- Graphs (histograms, box plots)
- Probability and conditional probability
- Counting techniques
- Random variables and probability distributions
- Data interpretation and analysis



DIPS High School Elective Options

Course Title: Mathematics for Economics and Business

Course Description

This course introduces essential mathematical techniques used in economics and business, including algebra, calculus, matrix algebra, and optimization methods. It emphasizes practical applications to real-world economic and business problems, helping students develop quantitative skills for analysis and decision-making.

Alignment with Majors and Careers

This course supports majors like economics, finance, business administration, accounting, and management, preparing students for careers in banking, consulting, corporate finance, economics research, and business analytics.

Examples of Coursework

- Examples of Coursework
- Supply and demand analysis
- Revenue, cost, and profit models
- Compound interest and investment appraisal
- Marginal functions and elasticity
- Optimization (including constrained optimization)
- Matrices and linear programming
- Differential equations and business applications

DIPS High School Elective Options

Course Title: Honors Chemistry

Course Description

Honors Chemistry is a challenging and enriching course designed for students who wish to deepen their understanding of chemical principles without the full intensity of the AP Chemistry curriculum. It provides a strong foundation for students interested in pursuing science-related fields after high school, combining theoretical knowledge with practical applications.

Alignment with Majors and Careers

Studying Honors Chemistry opens doors to a variety of exciting and rewarding career paths, especially for students who wish to continue their studies in science, health, or engineering.

Examples of Coursework

- Solutions
- Reaction Rates and Chemical Equilibrium
- Acids and Bases
- Oxidation-Reduction Reactions (Redox)
- Nuclear Chemistry
- Organic Chemistry



DIPS High School Elective Options

Course Title: AP Chemistry

Course Description

AP Chemistry is a college-level course designed to give students a deep understanding of chemical principles and to prepare them for the AP Chemistry Exam. The course emphasizes critical thinking, problem-solving, and hands-on laboratory experiences.

Alignment with Majors and Careers

Taking AP Chemistry in high school is highly beneficial — and sometimes essential — for students who plan to pursue majors in science, health, or engineering fields at the university level.

Examples of Coursework

- Atomic Structure and Properties
- Molecular and Ionic Compound Structure and Properties
- Intermolecular Forces and Properties
- Chemical Reactions
- Kinetics
- Thermodynamics
- Equilibrium
- Acids and Bases
- Applications of Thermodynamics



DIPS High School Elective Options

Course Title: AP Biology

Course Description

AP Biology is a college-level course designed to provide students with a deep understanding of biological concepts and scientific practices. The course focuses on developing analytical skills, experimental design, data analysis, and the ability to explain biological phenomena.

Alignment with Majors and Careers

Students who take AP Biology are well-prepared for a variety of science-related majors and careers, including: Medicine, Dentistry, Pharmacy and Molecular Biology.

Examples of Coursework

- Chemistry of Life
- Cell Structure and Function
- Cellular Energetics
- Cell Communication and Cell Cycle
- Heredity
- Gene Expression and Regulation
- Natural Selection
- Ecology



DIPS High School Elective Options

Course Title: AP Physics C-Electricity & Magnetism

Course Description

AP Physics C: Electricity and Magnetism is a college-level, calculus-based physics course focusing on electric and magnetic fields, circuits, and electromagnetic interactions. Designed for students pursuing advanced studies in engineering, physics, and technology, the course emphasizes mathematical reasoning, problem-solving, and real-world applications using calculus concepts comparable to first-year university E&M courses.

Alignment with Majors and Careers

AP Physics C: Electricity and Magnetism is especially valuable for students interested in Electrical Engineering, Electronics Engineering, and Physics

Examples of Coursework

- Electrostatics
- Electric Fields & Potential
- Conductors & Capacitors
- Electric Circuits
- Magnetic Fields & Forces
- Electromagnetic Induction



DIPS High School Elective Options

Course Title: AP Physics C- Mechanics

Course Description

AP Physics C: Mechanics is a college-level, calculus-based physics course designed for students interested in engineering, physics, and other STEM-related fields. The course focuses on the study of motion, forces, energy, momentum, and rotational dynamics through mathematical modeling and problem-solving.

Alignment with Majors and Careers

AP Physics C: Mechanics provides strong preparation for students planning to pursue majors such as Mechanical Engineering, Civil Engineering, Physics, and Applied Mathematics.

Examples of Coursework

- Kinematics & Motion
- Newton's Laws of Motion
- Work, Energy & Power Momentum & Collisions
- Circular Motion & Gravitation
- Rotational Motion & Torque



DIPS High School Elective Options

Course Title: Health and Food

Course Description

Health and Food Science is an essential course that explores the relationship between nutrition, the human body, and overall well-being. It equips students with the knowledge they need to make informed dietary choices, understand human physiology, and appreciate the science behind food and metabolism.

Alignment with Majors and Careers

Students who complete Health and Food Science are well-prepared for advanced studies and careers in the expanding fields of health, fitness, and nutrition, including roles such as nutritionist and food scientist.

Examples of Coursework

- Essentials of a Healthy Diet
- Digestion & Nutrient Absorption
- Carbohydrates, Lipids & Proteins
- Metabolism
- Vitamins & Minerals
- Health Applications (e.g., BMI, TDEE)



DIPS High School Elective Options

Course Title: Coding and Programming

Course Description

This introductory course teaches the fundamentals of object-oriented and event-driven programming using Visual Basic (VB.NET) within Microsoft Visual Studio. Students will design, develop, test, and debug Windows desktop applications, learning key programming concepts, user interface design, and business logic integration. Through lectures and hands-on labs, students build a strong foundation in software development, problem-solving, and coding best practices, preparing them for advanced programming and application development pathways.

Alignment with Majors and Careers

Studying coding and programming in high school aligns with university majors like Computer Science, Software Engineering, Information Systems, and Artificial Intelligence. It also opens doors to careers such as software developer, app developer, game designer, data analyst, and systems engineer—fields that rely on strong problem-solving skills, logical thinking, and technical expertise in programming languages.

Examples of Coursework

- Visual Studio and VB.NET basics
- Event-driven programming and GUI design
- Control structures (If-Else, loops) and arrays
- Procedures, functions, and modular programming
- Error handling, debugging, and basic database interaction



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- Procedures, functions, and modular programming
- Error handling, debugging, and basic database interaction



DIPS High School Elective Options

Course Title: Communications and Technology

Course Description

This course introduces students to communication technologies, digital media, and logical gates. It covers computer components, functions, and their role in communication systems. Students will explore the basics of Artificial Intelligence (AI), its applications in communication, and its impact on digital technologies. The course also includes an introduction to logical gates and digital circuits, highlighting how these elements support modern digital systems.

Alignment with Majors and Careers

This course lays the groundwork for careers in communication systems, digital media, computer networking, systems design, and IT solutions by equipping students with essential knowledge of computer systems, digital communication technologies, and artificial intelligence. It supports pathways such as network technician, digital media specialist, systems analyst, AI technician, and IT support specialist.

Examples of Coursework

- Computer components and functions
- Basics of AI and digital communication
- Logical gates and digital circuits
- Intro to coding and algorithms
- AI applications: machine learning, neural networks
- Data processing and logic
- Networking: TCP/IP, Wi-Fi, Bluetooth

DIPS High School Elective Options

Course Title: Accounting

Course Description

This Accounting course introduces students to the fundamentals of financial accounting and its role in business decision-making. Students will learn how to record, classify, and summarize financial transactions and prepare key financial statements such as the balance sheet and income statement. The course emphasizes accuracy, ethics, and real-world application, giving students practical experience in understanding and analyzing the financial health of organizations.

Alignment with Majors and Careers

This course is well-suited for students planning to major in Accounting, Finance, or Business. It introduces core financial concepts such as recording transactions, preparing financial statements, and analyzing budgets. Students develop practical skills useful in careers like accountant, auditor, tax advisor, or financial analyst, laying a strong foundation for success in business and finance fields.

Examples of Coursework

- Introduction to Accounting Principles
- The Accounting Cycle
- Journal Entries and Ledgers
- Preparing Financial Statements
- Adjusting and Closing Entries



DIPS High School Elective Options

Course Title: Macroeconomics

Course Description

This course explores the broader economic environment, including the performance, structure, and behavior of economies on a national and global scale. Students will examine economic indicators, fiscal and monetary policy, and international trade.

Alignment with Majors and Careers

This course is highly relevant to students interested in pursuing majors such as Economics, Finance, Business Management, and Public Administration. Students will gain the analytical tools needed to evaluate economic performance and policy decisions. Career opportunities stemming from this background include financial analyst, policy advisor, economist, economic consultant, and international trade specialist in both government and private sectors.

Examples of Coursework

- GDP, inflation, and unemployment
- Central banking and interest rates
- Fiscal policy and taxation
- Global markets and exchange rates
- Economic growth and development

DIPS High School Elective Options

Course Title: International Business and Marketing

Course Description

This course provides students with a comprehensive understanding of international business and marketing concepts. Students explore globalization, cultural influences, market research, digital marketing strategies, and entrepreneurship. Through project-based learning and real-world applications, students develop critical thinking, collaboration, and communication skills aligned with California CTE standards and UAE national priorities for innovation and enterprise.

Alignment with Majors and Careers

This course aligns with university majors and career pathways in international business, marketing, business administration, entrepreneurship, economics, digital marketing, management, international studies, and law. Students develop practical skills in communication, market analysis, strategic planning, cultural awareness, negotiation, and digital marketing that prepare them for higher education and future careers in multinational companies, startups, advertising agencies, finance, global trade industries, international relations, and legal or policy-related fields.

Examples of Coursework

- Globalization, International Trade, and Global Markets
- Cultural Influences, Consumer Behavior, and International Communication
- Marketing Fundamentals, Branding, and Digital Marketing Strategies
- Entrepreneurship, Business Planning, and Financial Decision-Making
- International Business Law, Ethics, Negotiation, and Global Business Strategy.



**Empowering minds, inspiring
hearts, Shaping the future**

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